## VennGrou

## **DIVERSITY & INCLUSION:**

## **OUR JOURNEY SO FAR**

Pledge - Our CEO and the Board made the commitment to listen and learn in order to evaluate, inform and improve our corporate and individual behaviours.





Personal Perspective - We spoke to a Senior Manager who gave us an honest and reflective article speaking on the experiences of her family and the obstacles they faced moving from Botswana to Birmingham in the 80's. This paved the way and inspired our personal perspective series.

**D&I Forum** - Our monthly forum was set up to allow employees to speak about topics surrounding D&I. Training is provided in some sessions, while others are debate and conversation.





**Appointment of a D&I Partner** – Avenir were appointed to support our journey with training and coaching.

**Eight Ambassadors** were appointed to serve as champions for D&I in each office, with our Executive D&I Ambassador taking the lead on initiatives.





Our Personal Perspectives series for **Black History Month** gave a platform for employees to share their lived experiences.

**Personal characteristics updated** – Our forms and compliance system were improved to increase the options available for identification i.e. Black British, Mixed Race British, Non-Binary.





**D&I Diagnostic Survey** – Employees took part in a specialist D&I survey to determine the starting point for our D&I strategy. The outcome led to the training programmes that were developed for 2021 – Inclusive Leadership, Inclusive Teams and De-biasing Recruitment.

**LGBT+ History Month** - We spoke with members of the LGBTQIA+ community within Venn Group to gain an insight of their lived experiences.





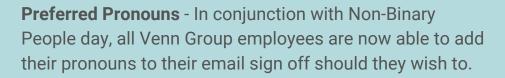
**International Women's Day** - We held a panel event where female members of the senior leadership team spoke about their careers, any obstacles they faced and how they overcame them.

**Personal Perspective** - Ahead of Eid, we heard from one of our employees to gain an understanding of Islam, Ramadan and to find out how he was planning to celebrating the Islamic festival of Eid.



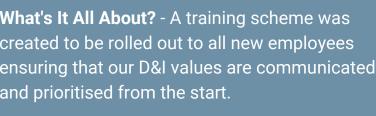


Initial D&I Training completed - 191 members of staff, including management, completed bespoke D&I training programmes delivered by Avenir: Inclusive Leadership & Inclusive Teams.





**Diversity, Inclusion & Engagement Associate appointed -** We appointed our first full-time Diversity, Inclusion and Engagement Associate to continue to drive our ambitious strategy.







**De-Biasing Recruitment Training** was completed by 260 of our internal and external recruiters to bring a positive change to the impact of unconscious bias on recruitment practices.

Personal Perspective - During Black History Month, we spoke to two of our employees about afro hair, their heritage, and what they're 'Proud to Be'.





Halo Hair Code - Venn Group became one of the first companies within the Recruitment sector to adopt The Halo Code which defends the freedom to wear all afro-hairstyles without restriction or judgment.

**D&I Policy** - We created a new D&I policy in consultation with our CEO and D&I ambassadors, structured around our core values of experience, integrity and partnership.







Name Pronunciation - In conjunction with the #mynameis campaign during Race Equality week, all Venn Group employees are now able to add phonetic name spellings to their email sign off.

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**Disability Confident Committed** - We renewed our affiliation as a DCC Employer for a further three years. We are committed to an inclusive recruitment process and an accessible work environment.











**International Women's Day** - We heard from four of Venn Group's female leaders across the company as they shared the challenges and successes of their career journeys in our monthly diversity & inclusion forum.

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Personal Perspectives - Continuing our series, two of our employees shared about their respective celebrations of Ramadan and Vaisakhi, and the significance which they hold.







**Deaf Awareness Week** – We were joined at our D&I forum by a guest speaker who taught us how use the basics of British Sign Language.

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**Gypsy, Roma and Traveller History Month** - We released a Personal Perspective article from Riley Garnett, Manager in the Bristol office, about his upbringing in the New Age Traveller Community.





**AccessAngel** - We partnered with AccessAngel and implemented a toolbar to increase the accessibility of our website.



**Black History Month** - We were joined at our D&I Forum by Luther Blissett, Ex-England Footballer, to hear his experience as a black man in the football industry.

Oct 22

Nov 22

**Age Friendly Employer** - We signed up to the Age Friendly Employer Pledge and a new nationwide programme run by the Centre for Ageing Better to make workplaces age-friendly.

We're an
Age-friendly
Employer

ISLAMOPHOBIA AWARENESS MONTH

Islamophobia Awareness Month – After attending the LTU Islamic Society event, *Islamophobia: The Causes and Cures*, our EDI Associate released an article to reflect on how to implement the lessons learned.

Nov 22

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Bridge of Hope Careers – We hosted a D&I Forum with our partners at Bridge of Hope Careers. Both guest speakers shared their personal experiences and the organisation's journey to address barriers to employment.

BRIDGEOFHOPE



International Mother Tongue Day – We reached out to our employees who spoke English as an additional language and created a video of them speaking in their mother tongues to celebrate multilingualism. **Feb 23** 

**World Hijab Day** – We heard from a Consultant in our London office about her experience of wearing the Hijab, its significance to her, and addressed some common misconceptions.





International Women's Day – We hosted a D&I forum with guest speaker Rupinder Sandhu, Curriculum Manager from Sandwell College, who discussed the distinction between equality and equity and how to best implement equitable practice.



**Ramadan** – After attending Ramadan Tent Project's webinar, our Bristol D&I Ambassador organised an Iftar for the office to support their colleague and learn first-hand about the significance of the month.



National Inclusion Week – Amit Ghose, born with Neurofibromatosis Type 1, joined our D&I forum to share on his experience of living with a disability and the importance of inclusion in the workplace.



**Black History Month** – We invited Claudia-Liza Vanderpuije, journalist and television presenter, to our D&I forum to share her experience as a black woman working in media.



**Programme One** – We signed up with Programme One, an organisation which aims to remove the barriers black talent face when applying for recruitment roles.

To coincide with World Mental Health Week, we launched our new employee engagement platform, Viva Engage. This innovative technology fosters praise and recognition while connecting employees across the nation through its powerful crowd-sharing features. Throughout the week, we created numerous opportunities to celebrate and appreciate our colleagues.





We were honoured to be invited to the annual Reserve Forces' and Cadets' Association for Greater London Briefing, recognising our commitment to the armed forces and their wider community. As proud silver holders of the MoD Employer Recognition Scheme, we actively support and promote the invaluable contributions of serving personnel, veterans, and their families.

Attended the first career fair at HMP Thameside, where we were the only recruitment company present, alongside various outreach and charity organisations, to provide guidance on employability skills. With only 17% of ex-offenders securing employment, we hope that many of the individuals we met will find opportunities through us or benefit from the support we offered.





Islamophobia Awareness Month - We spoke to some of our consultants who wanted to share their experiences and, above all, their pride in the Islamic faith. 2024 IAM theme, Seeds of Change, reflects our belief that small actions, like reading and understanding real-life experiences, can collectively lead to meaningful transformation.

Each year, we continue many of the initiatives outlined above and reaffirm our commitment to all accreditations. The above list focuses exclusively on our new actions and efforts.

If you would like to find out more about our EDI please contact: Avtar Singh - Executive Director, EDI Sponsor asingh@venngroup.com

